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Kick Up Earphone Color, Comfort and Sound Clarity With New Comply™ Foam Tips S-Series

Boasting great sound and color, Hearing Components' new replacement foam tips transform listening experiences from ordinary to extraordinary

OAKDALE, Minn. (Jan. 6, 2010) – The colors we wear and the music we listen to are expressions of our attitude, style and state of mind. Combining great sound with cool colors, the new Comply™ Foam Tips S-Series line of earphone replacement tips from [Hearing Components](#) provides consumers with an



outlet to express themselves in new ways. The Comply™ Foam Tips S-Series will be introduced by Hearing Components at CES 2010 (iLounge Pavilion, booth #3614).

Available in four fashionable colors — pink, purple, lime green and black — the Comply™ Foam Tips S-Series add a little bit of flair to an individual's earphones.

“Earphones have become an accessory that we wear everyday,” said Steve Thompson, director of sales and marketing for Hearing Components. “And unlike sensible shoes, consumers aren't willing to sacrifice earphone comfort and clarity for the sake of fashion. The S-Series tips bring a splash of color to monochromatic earphones, or complement the many colorful earphones available. Best of all, they're more than just ear candy — they're comfortable, too.”

Beyond the color, the new replacement tips transform an individual's listening experience from ordinary to extraordinary by blocking out the little things that can interrupt the experience — from ambient noise to in-ear discomfort and poor fit. Compatible with more than 100 well-known earphone brands including JVC®, Sennheiser™ and Sony®, the S-Series replacement tips provide increased stay-in-ear fit, comfort and noise reduction.

Similar to the Comply™ Foam Tips T-Series, the S-Series tips are made of soft foam that reduces irritation and fatigue, while remaining comfortable during extended use. The expandable nature of the S-Series tips ensures that earphones will stay in place during the most rigorous of activities, while sealing the ear canal and blocking out exterior noise. In addition, the S-Series tips are easy to clean and maintain.

The Comply™ Foam Tips S-Series will be available in early 2010 on Hearing Component's Web site (www.complyfoam.com) for \$9.95 plus shipping and handling.

About Hearing Components

Comply™ Foam Tips, Noise Reduction Earphones, and Whoomp!™ Earbud Enhancers are manufactured and sold by Hearing Components, a 3M spin-off founded in 1990 by Dr. Robert Oliveira. The patented technology was developed through several grants by the National Institutes of Health to improve and protect hearing. In addition to applications in consumer electronics, the technology is currently used in hearing aids, military communications, commercial aviation, and in industrial high-noise environments. Hearing Components is located in the Twin Cities suburb of Oakdale, Minnesota. For more information visit www.complyfoam.com

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